



# GRAND Value Paths™

*Click-to-Answer - Query Focus*

- Many of our clients seek answers to specific business questions or decisions in mind. However, they just don't know where to find the answer given a wide range of reports or information that may exist across an entire company.
- Allows users to search our library of business questions or scenarios, and then simply click on the question or scenario to navigate to the specific:
  - ❖ report, visual, analytics content, and dashboard designed to answer the question or analyze the scenario.
- Emphasize our “Enhanced Value” reports (i.e. our clients’ favorites) that have had substantial value impact with relatively minimal effort
- Enables our unique capability of smart data exploration and discovery at your organization.

*Click-to-Answer, as part of our fundamental approach to Decision Making, helps you learn what you don't already know about your Business and institutionalize sound Managerial Decision Making. Utilizing our Strategic and Operational Decision Support System(s), you can navigate through the maze of Business and Operational Complexity; thus, accelerating time to actionable Business Insights and Analytics Content across your organization.*