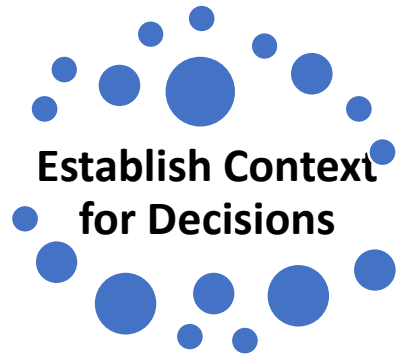# GRAND Managerial Decision Making
Navigating through the Maze of Operational Complexity for Smart Decisions

Establish Context for Decisions

- Identify, Prioritize, and Formulate the Business Problem along with Context

Navigate thru the maze of Operational Complexity

- Utilize **Value Navigator** for matching decisions with the appropriate problem or context thru **Value Path**:
- *Functional Inquiry* (Data-focus), *Click-to-Answer™* (Query-Focus), *Personalized Dashboards* (Role-Focus), *Sequential Review* (Process-Focus), *Alerts* (Exception-Focus), *Financial Management & ProfitWrench™* (Profit-focus)

Utilize Integrated Decision Support & Analytics Content

- Access to relevant visualizations and dashboards along with associated mash-ups and reports based on business context
- Consume analytics content through a searchable library of business decisions, questions, or scenarios

Accelerate Time to Actionable Business Insights

Accelerate time to Value by utilizing *pre-configured* package of Standardized, Automated, and Integrated offerings and comprehensive **know-how embedded** specific to your industry

Smart Decisions!

- Institutionalized Sound Decision Making
- Enhanced Productivity and Overall Profitability

GRAND Business Insights – Accelerating Value through Smart Execution™